

Raising

THE BAR FOR
BETTER COMMUNITIES

2015 OHIO HOUSING CONFERENCE

DECEMBER 1 - 3



Hosted By:



OHIO HOUSING
FINANCE AGENCY

www.ohiohome.org



OCCH
OHIO CAPITAL
CORPORATION
FOR HOUSING

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LETTER OF INTRODUCTION



The Ohio Housing Finance Agency (OHFA) and the Ohio Capital Corporation for Housing (OCCH) invites you to join us for the largest housing conference in the nation, December 1-3, 2015 at the Greater Columbus Convention Center.

The conversation starts at the Ohio Housing Conference every year with forward-thinking discussions, industry updates, networking, new exhibits and high-profile speakers. More than 1,700 housing professionals – investors, developers, property managers, syndicators, nonprofit organizations, lenders, realtors and others – are expected to attend the conference.

Highlights of this year's event include:

- Authors and subject matter experts, such as Michael Novogradac, Denise Muha, William Faith, Paul Weech, Edward Hill, Beth Riley, and Robert Vogt
- Urban revitalization strategy consultant, real estate developer and Peabody Award-winning broadcaster Majora Carter
- More than 50 interactive sessions and roundtables focused on the latest housing policies, research, legislation, and regulations for professionals with all levels of experience and in every specialty
- A packed exhibit hall representing more than 100 organizations and services vital to today's housing industry
- A presentation of the 2015 William J. Graves Ohio Housing Excellence Award to a lifelong leader in affordable housing
- Dozens of formal and informal networking opportunities to engage, learn and network with conference attendees, presenters and exhibitors

We invite you to learn more about the 2015 Ohio Housing Conference by browsing the conference website. All press pass inquiries for working media should be submitted to me via email.

Thank you for your interest in this important event and I look forward to working with your organization.

Sincerely,

Sean Thomas
Chief of Staff
sthomas@ohiohome.org
614-644-5772 – Phone

Connect with the Ohio Housing Conference on social media:



2015 OHIO HOUSING CONFERENCE AT A GLANCE

The Ohio Housing Conference is renowned for its in-depth discussions, thought-provoking industry updates, networking, exhibits and high profile speakers. More than 1,700 housing professionals attend the conference to participate in dialogue, exchange inspiring ideas and promote the ongoing advancement of the housing industry. With nearly 60 scheduled events, attendees will engage in discussions on a wide range of housing-related topics, in addition to networking with professionals from across the housing industry.



TUESDAY, DECEMBER 1

HOUSING POLICY PLENARY

9:00 AM - 10:30 AM

Moderated by: Hal Keller — *President, Ohio Capital Corporation for Housing*

Featuring:



MICHAEL NOVOGRADAC
*Managing Partner,
Novogradac and Company, LLP*



DENISE B. MUHA
*Executive Director,
National Leased Housing Association*



WILLIAM FAITH
*Executive Director,
Coalition on Homelessness and Housing in Ohio*



PAUL WEECH
*President & Chief Executive Officer,
NeighborWorks America*

NETWORKING LUNCHEON

12:30 PM - 1:45 PM

Presentation of the William J. Graves Ohio Housing Excellence Award

OHIO ECONOMIC FORECAST

9:00 AM - 10:30 AM

Moderated by: Doug Garver — Executive Director, Ohio Housing Finance Agency

Featuring:



EDWARD (NED) HILL

Professor at the John Glenn College of Public Affairs, The Ohio State University



BETH RILEY

*Senior Vice President,
George K. Baum & Company's Housing Group*



ROBERT VOGT

Partner, Vogt Strategic Insights

KEYNOTE LUNCHEON

12:30 PM - 1:45 PM



Majora Carter
Keynote Speaker

Majora Carter is an urban revitalization strategy consultant, real estate developer and Peabody Award-winning broadcaster. She is responsible for the creation and successful implementation of numerous green-infrastructure projects, policies and job training and placement systems.

After establishing Sustainable South Bronx and Green For All (among other organizations) to carry on that work, she built on this foundation with innovative ventures and insights into urban economic developments designed to help move Americans out of poverty.

Her long list of awards and honorary degrees include accolades from groups as diverse as Rupert Murdoch's News Corporation, John Podesta's Center for American Progress, Goldman Sachs, as well as a MacArthur "genius" Fellowship. Her 2006 TEDtalk was one of the first six videos to launch their groundbreaking website. Majora is a Board Member of the US Green Building Council and the Andrew Goodman Foundation.

Majora has continually set new standards of excellence with projects in her South Bronx community, while expanding her reach through philanthropic pursuits and business interests that have all pointed toward greater self-esteem and economic potential for low-income people everywhere.

Concurrent sessions run daily from 10:45 a.m. – 5:30 p.m.

Please see conference website for a complete listing of sessions.

MOBILE SESSIONS OF INTEREST

Grandview Yard

Tuesday, 10:45 a.m.

Come explore and learn about Grandview Yard, a true mixed-use development minutes from downtown Columbus. The 100-acre site will include office space, restaurants, retail and grocery sites, hospitality and residential housing units. The development has been pre-certified as a LEED for Neighborhood Development Silver Community, making it one of the first communities in the Midwest to achieve that standard. While development and construction are still underway, you will have the opportunity to learn how this community fits into the downtown landscape and benefits the surrounding areas.

Van Buren Shelter and Van Buren Permanent Supportive Housing

Tuesday, 2:00 p.m.

This session will tour two recently completed projects – the Van Buren Shelter and Van Buren Permanent Supportive Housing. Through a partnership between the Community Shelter Board, Volunteers of America of Greater Ohio, YMCA of Central Ohio and Columbus Metropolitan Housing Authority, the Van Buren Shelter was completed in July 2014, and is open to men, women and families. Volunteers of America of Greater Ohio and Columbus Metropolitan Housing Authority (CMHA) also partnered on the recently opened 100-unit Van Buren Permanent Supportive Housing.

Poindexter

Wednesday, 10:45 a.m.

This mobile session will take attendees to Columbus' historic near east side to see the site of the \$30 million Choice Neighborhood Implementation grant. The Columbus Metropolitan Housing Authority is partnering with McCormack Baron Salazar to redevelop the 26-acre former Poindexter Village public housing site and the surrounding neighborhood. The first phase, a 104-unit elderly residence called Poindexter Place, is being completed and the next two phases of 174 units of family housing are breaking ground.

Downtown Market Rate Explosion—What, How and Why

Wednesday, 2:00 p.m.

From the Highpoint on Columbus Commons to Grant Commons near Weinland Park, Downtown Columbus and the surrounding area is experiencing an explosion of market rate construction. See and hear why this is occurring, the related amenities and the impact on the dynamics of the city. Our experienced speakers will describe the history, current status and goals of this changing landscape.

ABOUT THE OHIO HOUSING FINANCE AGENCY

OHFA is a self-supporting quasi-public agency governed by an eleven member board. The Agency uses federal and state resources to provide housing opportunities for families and individuals through programs designed to develop, preserve and sustain affordable housing throughout the state of Ohio. OHFA is also the administrator of the state's foreclosure prevention program, Save the Dream Ohio.

ABOUT THE OHIO CAPITAL CORPORATION FOR HOUSING

OCCH is an independent, mission-driven nonprofit corporation that works with private and public developers to create affordable housing opportunities. OCCH's mission is to cause the construction, rehabilitation and preservation of affordable housing. Since its inception, OCCH has raised and invested more than \$3.25 billion in private capital in 700 projects with over 35,000 units of affordable housing.